# **Membership Profile Set-Up**

#### To start: Log into your ASTA account on asta.org - click on "My Profile"

#### "About" Tab

## This section is important to fill out thoroughly to help the ASTA team best serve you as a member!

- If you work from home, please update or add your home address so that we can mail you our annual Travel Advisor Magazine and send you state-relevant advocacy updates.
- There's a spot for both your work and cell phone number. Please fill out both.
- Please fill in your date of birth; this helps us track things such as member demographics and recruiting Young Professional Society (YPS) members.
- Be sure to fill out your Host and/or Consortia, if applicable.



### **"Specialization"** Tab

This section is all about you and your experience, so that we can provide you a tailored membership experience

- Destination Specializations Select up to 5
- Travel Specializations Select up to 5
- Be sure to select any languages known
- Provide a brief description (<255 words) about your specialties & experience under "About Me"

### "Preferences" Tab

This section will help you manage your in-person and digital communication preferences for your ASTA Membership

- Select your Chapter, based on your preferred mailing address.
- Read through the opt-out options for communications from ASTA HQ, and make your selections.

#### Say cheese! Click the edit (pencil) button next to the image box to upload or update your headshot.

- Profile pictures need to be a headshot, at a 1:1 ratio and less than 1MB
- To crop your image, please <u>click here</u>, and crop your uploaded image, selecting 1:1 as the aspect ratio.
- To resize your image, use "Image Resizer" under the same link.

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### **Profile Picture**



We'll take you there.

