



American Society of
Travel Advisors

SPONSORSHIP & MARKETING 2024 GUIDE

ASTA IS THE LEADING GLOBAL ADVOCATE FOR TRAVEL
ADVISORS, THE TRAVEL INDUSTRY, AND THE TRAVELING PUBLIC.

PROUD PARTNER PERKS

	SILVER \$40K-\$50K	GOLD \$50K-\$70K	PLATINUM \$70K-\$100K	EMERALD \$100K-\$130K	DIAMOND \$130-\$170K	SAPPHIRE \$170K +
2 Seats on the ASTA Proud Partner Committee.	✓	✓	✓	✓	✓	✓
Logo recognition in EVERY issue of ASTA Travel Advisor magazine, on ASTA.org Proud Partner webpage (linking to your company's website), and on every page of ASTA.org.	✓	✓	✓	✓	✓	✓
Listings on the Member Advantage Program and ASTA.org Hosted Training Course	✓	✓	✓	✓	✓	✓
Logo recognition on a large display at all ASTA annual events and Proud Partner floor decal at The Travel Advisor Conference Trade Show.	✓	✓	✓	✓	✓	✓
Discounted Premier Placement booths at The Travel Advisor Conference and first pick of booth.	✓	✓	✓	✓	✓	✓
1-on-1 curated meetings at The Travel Advisor Conference	✓	✓	✓	✓	✓	✓
Logo recognition within the 60+ local ASTA Chapters, whenever possible	✓	✓	✓	✓	✓	✓
Logo recognition in EVERY issue of Travel Advisor Daily		✓	✓	✓	✓	✓
Travel Advisor Daily Standard Banner Ad (one week)			✓	✓	✓	✓
Logo recognition from main stage at all ASTA annual events			✓	✓	✓	✓
2 social media posts on ASTA's Facebook page in 2024				✓	✓	✓
ASTA Custom Email Broadcast (1 to all members or 2 targeted)				✓	✓	✓
Thirty second video shared from the main stage at The Travel Advisor Conference					✓	
Half Page Ad in the Travel Advisor Magazine					✓	
Full Page Ad in the Travel Advisor Magazine						✓
Sixty second video shared from the main stage at The Travel Advisor Conference						✓
ASTA.org Sponsored Article						✓
1 Hour Educational Webinar						✓

TRAVEL ADVISOR MAGAZINE

2-PAGE SPREAD

\$13,000

OUTSIDE BACK COVER

\$9,350

INSIDE FRONT OR BACK COVER

\$8,350

FULL PAGE AD

\$7,000

HALF PAGE AD

\$3,750



DIGITAL MARKETING

TAD BANNER AD

\$2,600

Standard placement in ASTA's Travel Advisor Daily newsletter for a 1 week (Monday-Friday) run.

TAD LEADERBOARD BANNER

\$4,000

Top header placement in ASTA's Travel Advisor Daily newsletter for a 1 week (Monday-Friday) run.

EMAIL BROADCAST – ALL MEMBERS

\$5,000

Custom HTML email sent to approximately 11,000 members on our active subscription list.

EMAIL BROADCAST – TARGETED

\$3,000

Custom HTML email sent to either Independent Advisors producing up to 5 million in annual revenue or Agency Members producing over 5 million in annual revenue.



ASTA.ORG PROMOTION

SPONSORED ARTICLE

Collaborative featured article on ASTA.org with cross promotion in the Travel Advisor Daily and on social media channels.

\$5,000

EDUCATIONAL WEBINAR

1-hour interactive webinar with ASTA members. Promoted via email, daily newsletter, and social media. Recording on ASTA.org for one year.

\$5,000

ONLINE PARTNER TRAINING

Partner provided course will be available on ASTA's online training center for 1 year from date of posting.

\$1,000



CUSTOM RESEARCH

Our research at ASTA is primarily focused on acquiring insights to trends and data that will enable ASTA, the agency community and the industry as a whole, to grow business opportunities and to improve the operations of and programs available to that community. Our research also helps to ensure ASTA advances public policy and public awareness initiatives integral to agency and advisor success



\$5,000

SURVEY PROMOTION

Complete survey provided by the partner and distributed by ASTA. Distribution to 10,000 members for 3 weeks. Includes summary report and initial recommendations.



\$10,000

CUSTOM RESEARCH SURVEY

Collaborative creation of 10 question survey. Distribution to 10,000 Members for 5 weeks. Up to 15 additional questions at \$500 per question. Includes summary report and initial recommendations.



EVENTS OVERVIEW

A purple-tinted photograph of a canal in Amsterdam with historic buildings and bicycles parked along the water.

RIVER CRUISE EXPO

**AMSTERDAM, NETHERLANDS
MARCH 13-16, 2024**

A yellow-tinted photograph of a city skyline at dusk, featuring a prominent skyscraper.

THE TRAVEL ADVISOR CONFERENCE

**DALLAS, TEXAS
MAY 29-31, 2024**

A green-tinted photograph of a tropical beach with a golf course in the foreground and the ocean in the background.

TRAVEL MASTERS

**MAUI, HAWAII
AUGUST 19-22, 2024**

A red-tinted photograph of a row of colorful, historic buildings along a waterfront.

CARIBBEAN SHOWCASE

**LOCATION: CURACAO
AUGUST 24-27, 2024**

A blue-tinted photograph of the United States Capitol building in Washington, D.C., viewed from across a body of water.

LEGISLATIVE DAY

**WASHINGTON, D.C.
SEPTEMBER 16-18, 2024**

A red-tinted photograph of a large cruise ship sailing on the open ocean.

PREMIUM BUSINESS SUMMIT

**VIRGIN VOYAGES
OCTOBER 16-20, 2024**

RIVER
CRUISE
EXPO



RIVER CRUISE EXPO AMSTERDAM

MARCH 13-16, 2024

RIVER CRUISE EXPO TRADESHOW

Standard Exhibitor

Showcase your brand to over 1,300 qualified travel advisors for a 3-hour tradeshow. **Placement in the middle of rows.**

\$3,200

Premier Placement

Showcase your brand to over 1,300 qualified travel advisors for a 3-hour tradeshow. **Placement on corners and end caps.**

\$4,200

INCLUDED WITH EXHIBITOR SPACE:

- 1 Expo badge (Proud Partners will receive an additional complimentary badge)
- Tabletop exhibit space with 3 stools
- Ability to bring pop-up banner
- Company directory listing on ASTA River Cruise Expo website
- Access to welcome event and closing event

WELCOME EVENT

SOLD OUT

BAR SPONSOR

\$20,000

Logo recognition online and onsite. Branded bar, branded cocktail napkins, and signature drink.

FOOD SPONSOR

\$20,000

Logo recognition online and onsite. Appetizers with branded food picks and special activation.

SOLD OUT

PHOTO OPPORTUNITY SPONSOR

\$14,300

Logo recognition online and onsite. Branded photo activation at welcome event.

ENTERTAINMENT SPONSOR

\$11,000

DJ provided at Welcome Event and General Session. Logo recognition online and onsite. Branded DJ booth.



MAIN STAGE SPEAKING

RIVER
CRUISE
EXPO



\$22,000

SOLD OUT

GENERAL SESSION

6 minutes speaking from the main stage. All content, including videos or giveaways, must be included within the allotted time.



\$4,200

COMPANY COMMERCIAL

Video played during General Session of River Cruise Expo to full audience. Strict :60 second limit. File provided in MP4 format. Must submit final video 3 weeks prior to the event.



\$18,000

SOLD OUT

ADVISOR AWARD

Sponsor and present our brand new River Cruise Advisor of the Year Award on the main stage during General Session!

BEYOND THE PIERS

RIVER
CRUISE
EXPO



SOLD OUT

COFFEE BREAK – TRADESHOW OR GENERAL SESSION

\$16,600

Logo recognition online and onsite with special activation onsite. Attendee bag insert. :60 video from General Session Main Stage.



REGISTRATION + BADGES

\$24,000

Logo recognition online and onsite. Company branding on registration desk and attendee badges.



SPONSORED WI-FI

\$11,400

Logo recognition online and onsite. Custom network name and password. Branding on Wi-Fi sign-in page and instructional signage.



INTER-PIER TRANSPORTATION

\$10,000

Logo recognition online and onsite. Company branded vehicles to be utilized at the pier to transport attendees between ships.

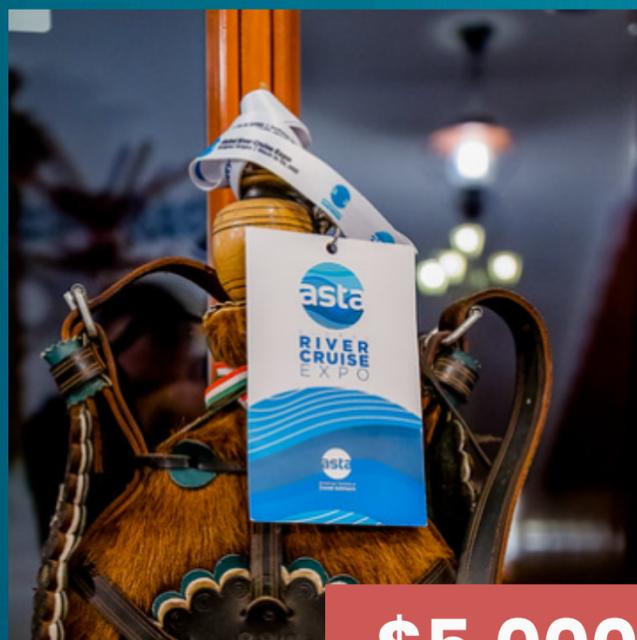


MULLED WINE TRUCK

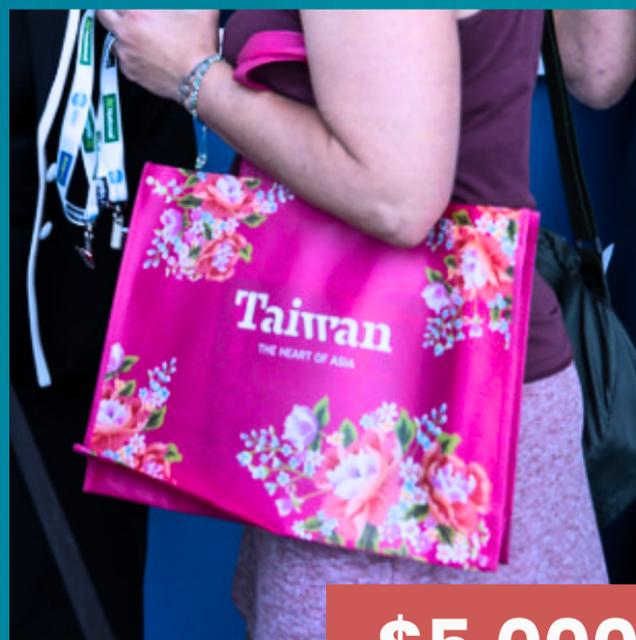
\$17,900

Logo recognition online and onsite with special activation onsite. Attendee bag insert. :60 video from General Session Main Stage.

BRANDED SWAG



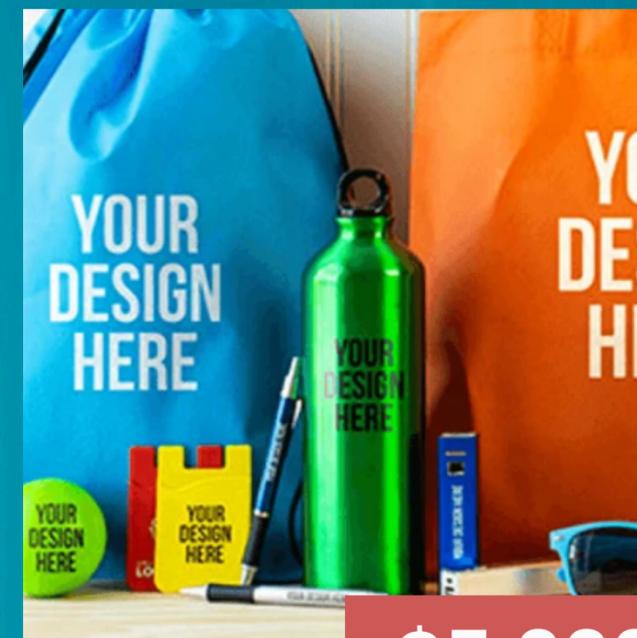
\$5,000



\$5,000



\$5,000



\$5,000

SOLD OUT

LANYARDS

Display your brand logo on lanyards for all attendees during the event. Lanyards provided by sponsor. Must be co-branded with ASTA logo.

ATTENDEE BAGS

Highlight your company on Branded bags given to every attendee to use throughout the event. Bags provided by sponsor.

NOTEBOOKS + PENS

One of our most requested items from attendees! Branded notebooks given to every attendee. Notebooks + Pens provided by sponsor.

SWAG

Brand the swag item of your choice! Distributed to all attendees. Branded swag provided by sponsor.





\$2,500

ATTENDEE EMAIL

Connect with attendees before the event, or stay in touch after! HTML provided by partner 2 weeks before scheduled deployment.



\$5,000

MOBILE APP SPONSOR

Connect with attendees before the event, or stay in touch after! HTML provided by partner 2 weeks before scheduled deployment.



\$1,800

PUSH NOTIFICATION

Send a message out to attendees during the expo! Approximately 160 characters, scheduled on a first come first served basis.

TRAVEL
ADVISOR
CONFERENCE



THE TRAVEL ADVISOR CONFERENCE

DALLAS

MAY 29-31, 2024

PRE DAY TRAINING

\$10,000

Host up to 100 advisors, for 3 hours, in a private room, on Tuesday, May 28th, 2024 at the Hilton Anatole.

All sessions will be held in the afternoon the day before The Travel Advisor Conference begins.

Advisors must receive a certification of some kind at the completion of the session.



CONFERENCE TRADESHOW

Standard Booth

Showcase your brand to ASTA's qualified travel advisors for a 3-hour tradeshow. **Placement in the middle of rows.**

\$4,900

Corner Booth

Showcase your brand to ASTA's qualified travel advisors for a 3-hour tradeshow. **Placement on corners and end caps.**

\$5,900

Matched Meetings

Dedicated meeting space for your company. Time for 18 appointments. Meetings assigned by ASTA based on partner and advisor matchmaking survey.

\$1,000

INCLUDED WITH BOOTH:

- Two (2) attendee badges
- 8' x 10' pipe-and-drape booth
- 6' draped table
- 2 chairs
- Company listing on traveladvisorconference.org & Mobile App
- ID sign
- Installation and dismantle
- Promotion of giveaways and specials offered



MAIN STAGE SPEAKING

SOLD OUT

GENERAL SESSION SPEAKING

\$20,000

6 minutes of main stage speaking to the full event audience. Topic must be educational.

SOLD OUT

GENERAL SESSION PANEL

\$7,000

Participation in a collaborative educational panel, for 20 minutes, to the full event audience.

SOLD OUT

TRAVEL ADVISOR OF THE YEAR AWARD

\$18,000

5 minutes of main stage speaking time, including award presentation, to the full event audience.

SOLD OUT

SERVICE RECOGNITION AWARD

\$18,000

5 minutes of main stage speaking time, including award presentation, to the full event audience.



KEYNOTE SPONSOR

\$150,000

- 5 minutes main stage introduction of Venus Williams.
- Branded step-and-repeat at Venus Williams photo-op.
- Pre or post attendee email broadcast and on-site push notification.
- Webinar to be used in 2024.



EDUCATIONAL OPPORTUNITIES



\$15,000

EXCLUSIVE LUNCH & LEARN

60 mins education and lunch focused on business development practices or trending topic. Must provide one (1) raffle prize to be promoted prior to the event and given away during the session. Sponsorship includes lunch for all attendees, two additional Convention badges and one (1) email to all delegates (pre or post event, based on availability). ASTA must approve session topic.



\$5,000

SHARED LUNCH & LEARN

60 mins shared education lunch with complimentary or non-competing suppliers. Topic focused on business development practices. Must provide one (1) raffle prize to be promoted prior to the event and given away during the session. Sponsorship includes lunch for all attendees, two additional Convention badges and one (1) email to all delegates (pre or post event, based on availability). ASTA must approve session topic.



\$2,000

ED SESSION INTRO SPOT

Present for 5 minutes at the beginning of an ASTA hosted Education Session and introduce the speaker(s). Education sessions will be assigned by ASTA on a first come first served basis.

MIX & MINGLE EVENTS



SOLD OUT

CHAPTER CONNECTIONS

Logo recognition online and onsite. 10 minutes to address the room including a prize giveaway.

\$8,500



SOLD OUT

ATTENDEE ORIENTATION

Logo recognition online and onsite. 5 minutes to speak at 1 of ASTA's specialized orientation sessions.

\$6,500

SOLD OUT

INDEPENDENT ADVISOR RECEPTION

5 minutes to welcome ASTA's network of independent advisors at 1 hour cocktail party. Drinks provided. Logo recognition online and onsite.

\$10,000



SOLD OUT

YOUNG PROFESSIONAL SOCIETY RECEPTION

Host ASTA's young professionals at the Hilton Anatole's Top Golf bays onsite. Drinks and small bites provided. Logo recognition online and onsite.

\$7,500

SOLD OUT

ASTA PAC FUN RUN

Logo recognition online and onsite. Branded shirts for 5k Run and Walk participants. Dedicated pre event marketing to attendees.

\$7,500

PREMIER NETWORKING

TRAVEL
ADVISOR
CONFERENCE



PREMIUM MEETING & RECEPTION

Logo recognition online and onsite. Attendance for 2 at our educational meeting for premium agency members.

\$6,000

SOLD OUT

CONSORTIUM ADVISORY COMMITTEE LUNCH

Logo recognition online and onsite. Attendance for 2 to the lunch and 5 minutes to address the committee before the meeting.

\$7,500

SOLD OUT

BOARD OF DIRECTORS DINNER

Logo recognition online and onsite. Attendance for 2 for the duration of the dinner, with ASTA Board and Senior Staff, and 5 minutes to address the group.

\$8,500

SOLD OUT

CHAPTER PRESIDENTS DINNER

Logo recognition online and onsite. Attendance for 2 for the duration of the dinner, with approximately 50 chapter presidents, and 5 minutes to address the group.

\$10,000

SOLD OUT

CHAPTER PRESIDENTS BREAKFAST OR LUNCH

Logo recognition online and onsite. Speak for 5 minutes at either the Chapter Presidents Committee breakfast or lunch.

\$5,000



BRANDED ACTIVATIONS



\$19,500

SOLD OUT

WELCOME LOUNGE

Branded welcome lounge at AGC Registration where attendees can mix and mingle throughout the entire event. Logo recognition online and onsite. Special activations in the lounge.



\$19,500

REGISTRATION & BADGES

Logo on all supplier and attendee badges, as well as registration desk branding. Attendee bag insert. Logo recognition online and onsite.



\$14,000

REFRESHMENT BREAK

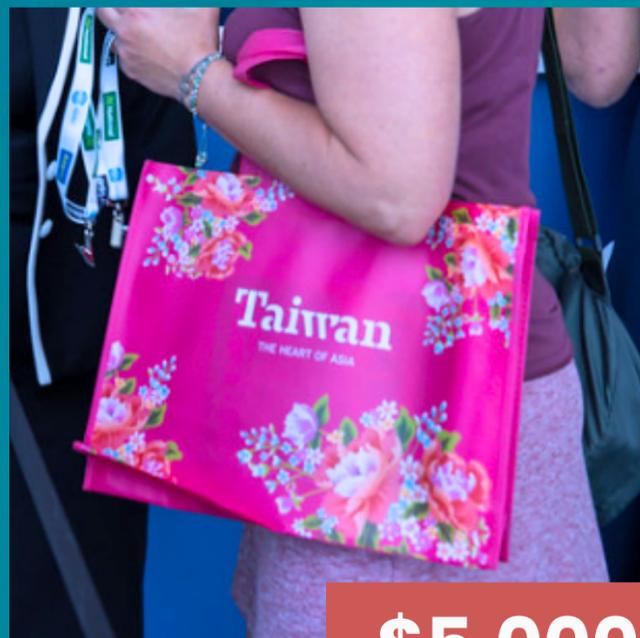
Select General Session or Tradeshow refreshment break. Logo recognition online and in-person with special activation onsite. Attendee bag insert. :60 video from General Session main stage.



BRANDED SWAG



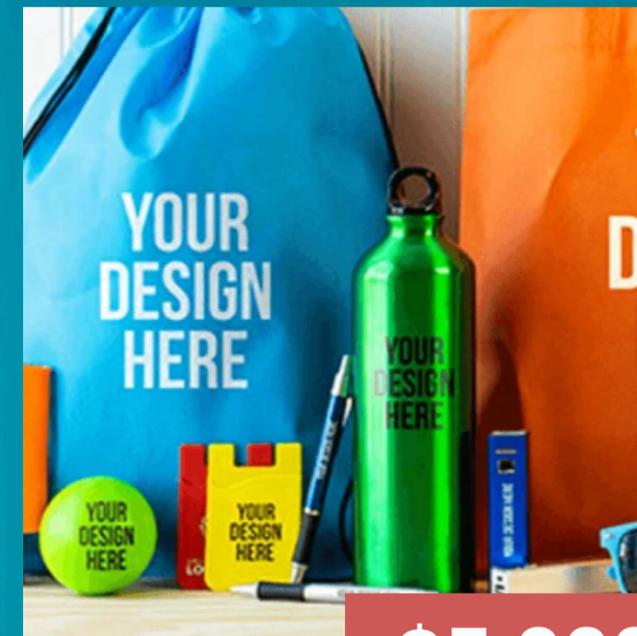
\$5,000



\$5,000



\$5,000



\$5,000

SOLD OUT

LANYARDS

Display your brand logo on lanyards for all attendees during the event. Lanyards provided by sponsor Must be co-branded with ASTA logo.

ATTENDEE BAGS

Highlight your company on Branded bags given to every attendee to use throughout the event. Attendee bag insert. Bags provided by sponsor.

NOTEBOOKS + PENS

One of our most requested items from attendees! Branded notebooks given to every attendee. Notebooks + Pens provided by sponsor.

SWAG

Brand the swag item of your choice! Distributed to all attendees. Branded swag provided by sponsor.



ADVOCACY DINNER



STANDARD TABLE SPONSORSHIP

Table for 10 guests. Table placement based on Proud Partner level. Logo recognition.

\$9,000

PREMIUM TABLE SPONSORSHIP

Table for 10 guests. Premium placement in the first two rows closest to the stage. Logo recognition.

\$11,000

SOLD OUT

BAR SPONSOR

Branded 6' Bar. Branded Acrylic High Tops. Additional activations during the cocktail hour.

\$15,000

SOLD OUT

COCKTAIL RECEPTION SPONSOR

Sponsor signage and additional branding elements during the cocktail hour.

\$15,000

SOLD OUT

DINNER SERVICE SPONSOR

5 Minutes to speak on stage at Advocacy Dinner. Branded dessert. Sponsor signage at event.

\$18,000

SOLD OUT

VIP BLUE CARPET SPONSOR

Sponsor logo on "Blue Carpet" step and repeat. Guaranteed blue carpet interview. Sponsor signage.

\$15,000

ADVOCACY DINNER

A little extra fun...

SOLD OUT

ASTA FEST

\$20,000

While the suits are living it up at the black tie dinner, host advisors for a totally casual party to celebrate ASTA's advocacy!

SOLD OUT

WOMEN'S NETWORKING

\$8,000

Glam Squad! Prior to the Advocacy Dinner, host the female board members and senior staff for some drinks, and hair and makeup services.

MEN'S NETWORKING

\$8,000

Men need primping too! Prior to the Advocacy Dinner, host the male board and senior staff for some cards, drinks, and proper valet services likes shoe shining and tie tying.





\$2,500

ATTENDEE EMAIL

Connect with attendees before the event, or stay in touch after! HTML provided by partner 2 weeks before scheduled deployment.



\$5,000

MOBILE APP SPONSOR

Connect with attendees before the event, or stay in touch after! HTML provided by partner 2 weeks before scheduled deployment.



\$1,800

PUSH NOTIFICATION

Send a message out to attendees during the convention! Approximately 160 characters, scheduled on a first-come-first-served basis.



TRAVEL MASTERS MAUI

AUGUST 19-22, 2024

TRAVEL MASTERS FOURSOME

\$35,000

SPONSOR A FOURSOME FOR TWO DAYS OF GOLF!

Includes:

- Golf and caddies at both Kapalua Plantation Course and Royal Ka'anapali Course
- 3 nights accommodation at the Maui Westin Resort and Spa
- All meals
- Welcome Reception
- Closing Dinner
- Airport Transfers
- Logo recognition on event website and all event materials



SPONSOR THE FUN

WOMEN'S DAY OUT PARTICIPANT

\$1,000

1 hour group lesson, 9 holes of golf, and afternoon cultural activity. Includes one additional night at the Maui Westin Resort and Spa.

NETWORKING GUEST

\$4,000

Individual room at the Maui Westin Resort, as well as spa **or** helicopter & private cabana party on Day 1 and Molokini snorkel on Day 2

SHARED ROOM GUEST

\$2,000

Guest will be in the room of a hosted golfer, with access to spa **or** helicopter & private cabana party on Day 1 and Molokini snorkel on Day 2



BEYOND THE COURSE



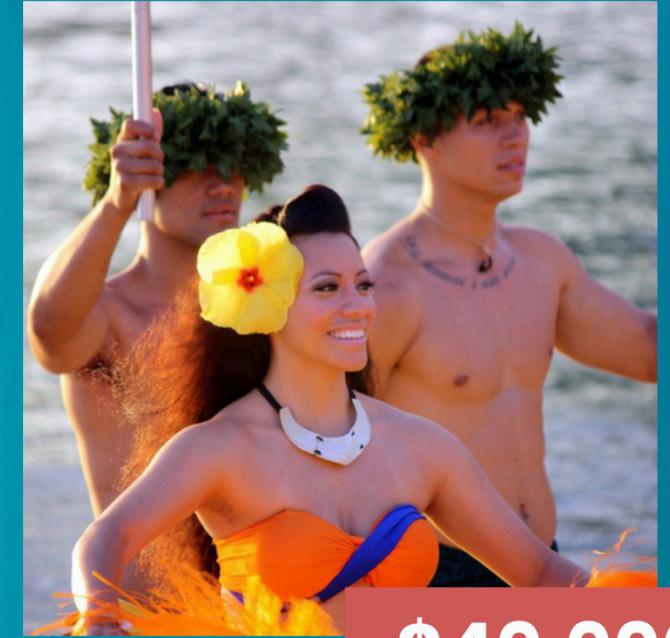
\$25,000



\$8,500



\$20,000



\$40,000

WELCOME GIFTS

Logo recognition across all digital marketing and on attendee gifts (ASTA to purchase gifts). Gifts will be high end (ranging from \$200-\$300 per attendee) and feature your logo alongside the ASTA logo.

WELLNESS MORNING

ASTA will organize morning stretching/yoga/warm-up session before golf tournament. Sponsor will receive logo Recognition across all digital marketing and at session itself.

EVENING EVENT- SUNSET CATAMARAN

Logo Recognition for evening event across all digital marketing and custom activations onboard Catamaran(s).

EVENING EVENT- PRIVATE LUAU

Logo Recognition for evening event across all digital marketing and custom activations throughout Luau. Also includes 5 minutes of speaking time at Luau.



CARIBBEAN SHOWCASE CURAÇAO

AUGUST 24-27, 2024

CARIBBEAN SHOWCASE

Standard Exhibitor

Showcase your brand to over 250 qualified travel advisors in a relaxed table top style tradeshow.

\$1,800

Exhibitor Accomodation

Includes 3 nights at Sandals Royal Curaçao, airport transfers, and access to networking events.

\$1,000

INCLUDED WITH EXHIBITOR SPACE:

- 1 attendee badge
- 1 tabletop exhibit space
- Listing on event website

EDUCATIONAL OPPORTUNITIES



\$15,000

SOLD OUT

EDUCATION SESSION

45-minute education session to the entire audience. Logo recognition online and onsite.



\$3,000

GENERAL SESSION SPEAKING

4 minute address to the entire audience from the main stage. General Session sponsorship recognition.



\$6,000

SOLD OUT

SPONSORED LUNCH

10 minutes speaking time to welcome the full group. Logo recognition online and onsite.

ADDITIONAL SPONSORSHIPS



REGISTRATION & BADGE SPONSOR

\$12,000

Branding on attendee badges and registration desk. Attendee bag insert.

HOSTED DINE AROUNDS WITH ADVISORS

\$1,000

Networking with 6-8 advisors. Dinner and drinks provided on property.

SOLD OUT

WELLNESS MORNING

\$4,300

Guided morning wellness activity on the beach. Smoothies with branded umbrellas included.

ATTENDEE BROADCAST

\$1,000

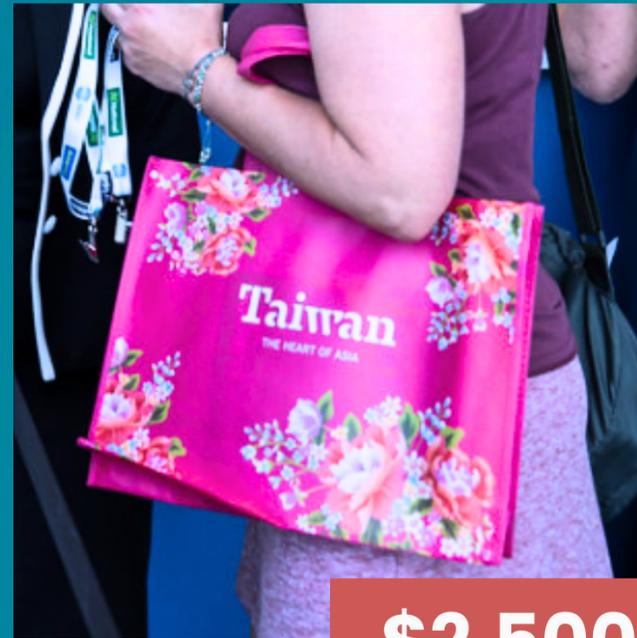
Pre or Post email to approximately 250 attendees. HTML provided by partner 2 weeks before deployment.



BRANDED SWAG



\$2,500



\$2,500



\$2,500



\$2,500

LANYARDS

Display your brand logo on lanyards for all attendees during the event. Lanyards provided by sponsor Must be co-branded with ASTA logo.

ATTENDEE BAGS

Highlight your company on Branded bags given to every attendee to use throughout the event. Attendee bag insert. Bags provided by sponsor.

NOTEBOOKS + PENS

One of our most requested items from attendees! Branded notebooks given to every attendee. Notebooks + Pens provided by sponsor.

SWAG

Brand the swag item of your choice! Distributed to all attendees. Branded swag provided by sponsor.

LEG
DAY



LEGISLATIVE DAY

WASHINGTON DC

SEPTEMBER 16-18, 2024

LEG DAY DELEGATIONS

STANDARD DELEGATION

\$5,000

2 attendees for training, legislative meetings, and networking events. Logo recognition online and onsite. **Delegation will be assigned at the discretion of ASTA.**

PREMIUM DELEGATION

\$6,500

2 attendees for training, legislative meetings, and networking events. Logo recognition online and onsite. **Select your delegation on first-come-first-served basis.**

SOLD OUT

EXECUTIVE DELEGATION

\$9,500

2 attendees for training and networking events. Due to capacity limitations, only 1 partner representative may attend legislative meetings. Logo recognition online and onsite. :60 second video from the main stage.



USE YOUR VOICE



MAIN STAGE SPEAKING

5 minutes speaking time on the main stage. Logo recognition online and onsite. 2 additional networking-only badges.

\$6,000



MAIN STAGE :60 VIDEO

Video played during main stage training. Strict :60 second limit. File provided in MP4 format. Must submit final video 3 weeks prior to the event.

\$2,200

NATIONAL PRESS CLUB SPEAKING

5 minutes to address the National Press Club attendees. Logo recognition online and onsite.

\$4,000

SOLD OUT

PHOTO OP – RED WHITE AND BLUE CARPET

Branded photo activation. Logo recognition online and onsite.

\$5,500



BOARD MEETING & LUNCH

5 minutes to speak to ASTA's Board of Director and network with the Board during lunch.

\$6,000

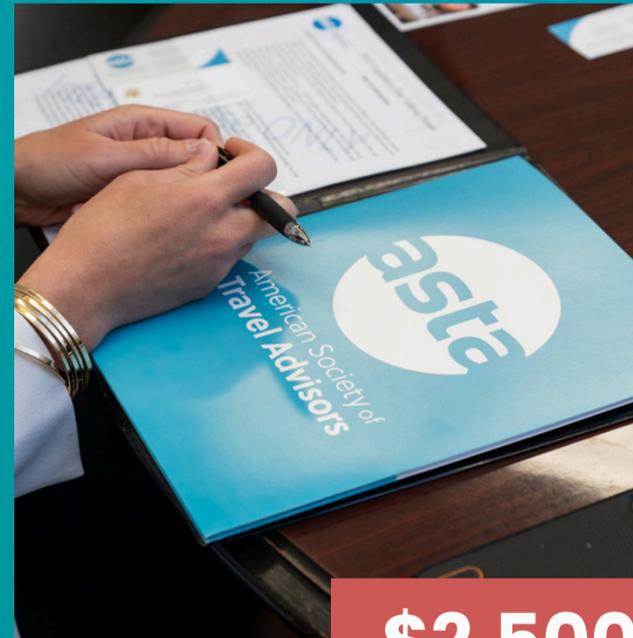
BRANDED SWAG



\$2,500



\$2,500



\$2,500



\$2,500

SOLD OUT

LANYARDS

Display your brand logo on lanyards for all attendees during the event. Lanyards provided by sponsor Must be co-branded with ASTA logo.

SOLD OUT

ATTENDEE BAGS

Highlight your company on Branded bags given to every attendee to use throughout the event. Bags provided by sponsor.

PADFOLIOS

Elevate your branded item with professional padfolios given to every attendee. Padfolios provided by sponsor.

SWAG

Brand the swag item of your choice! Distributed to all attendees. Branded swag provided by sponsor.

PREMIUM
BUSINESS
SUMMIT



PREMIUM BUSINESS SUMMIT VIRGIN VOYAGES

OCTOBER 16-20, 2024

PREMIUM BUSINESS SUMMIT



ATTENDEE

2 attendee badges. Includes 2 cabins with 2 guests in each cabin.

\$17,000

MAIN STAGE SPEAKING

9 minutes speaking time. Logo recognition online and onsite.

\$10,000

BIMINI BEACH CLUB PARTY

Private beach party in Bimini. Logo recognition online and onsite with special activation at event.

\$19,000

REFRESHMENT BREAK AND SEAT DROP

Logo recognition online and onsite with special activation at break. Attendee seat drop. :30 video.

\$9,800

ATTENDEE EMAIL BROADCAST

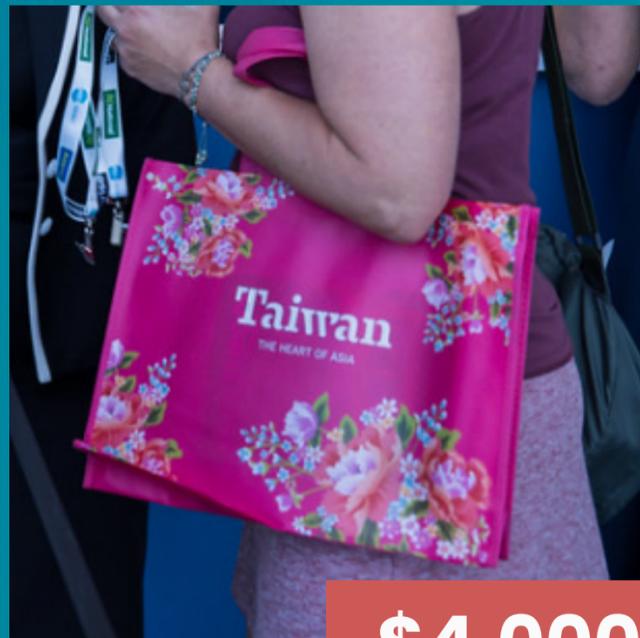
Pre or Post email to approximately 200 attendees. HTML provided by partner 2 weeks before deployment

\$2,500

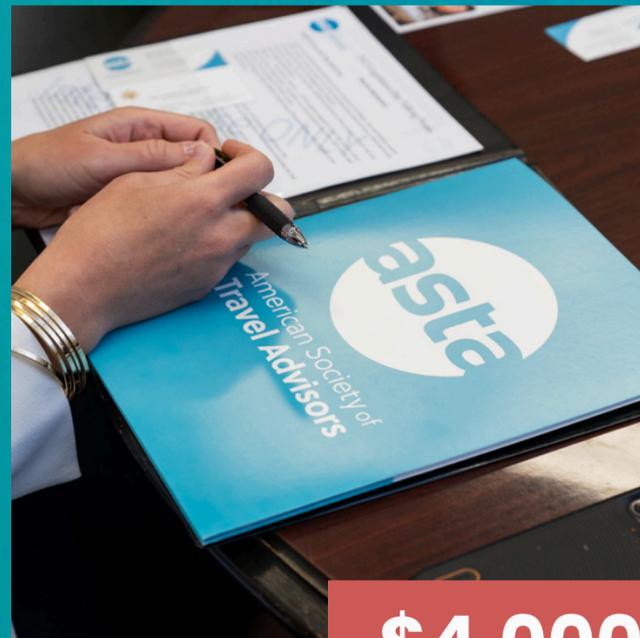
BRANDED SWAG



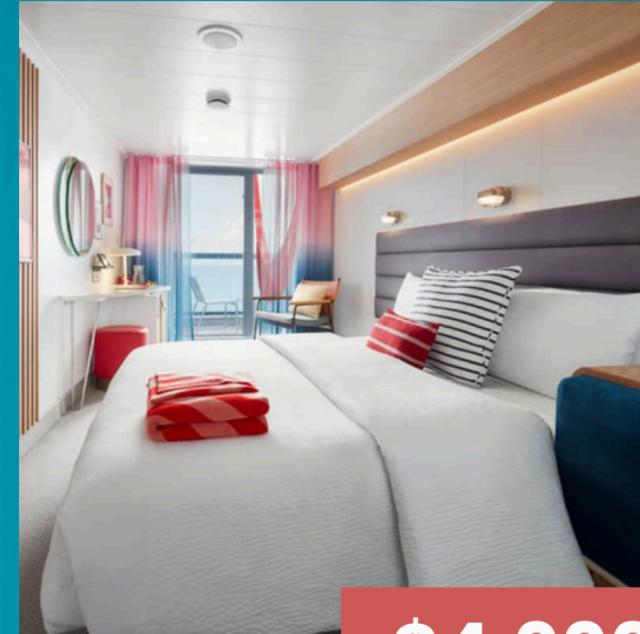
\$4,000



\$4,000



\$4,000



\$4,000

SOLD OUT
LANYARDS

Display your brand logo on lanyards for all attendees during the event. Lanyards provided by sponsor must be co-branded with ASTA logo.

ATTENDEE BAGS

Highlight your company on Branded bags given to every attendee to use throughout the event. Bags provided by sponsor.

PADFOLIOS

Elevate your branded item with professional padfolios given to every attendee. Padfolios provided by sponsor.

CABIN ROOM DROP

Branded items provided by sponsor to be dropped in attendee cabins.

YOUR BUSINESS DEVELOPMENT TEAM



American Society of
Travel Advisors



Sarah Little
Vice President
SLittle@asta.org

Mackenzie Drehoff
Director
MDrehoff@asta.org

Erin Hulscher
Director
EHulscher@asta.org

Emma Curran
Senior Coordinator
ECurran@asta.org

Lewis Nobles
Senior Coordinator
LNobles@asta.org